

WHY NOT APPLY FOR THE EXCLUSIVE BT CREDIT CARD FOR SHAREHOLDERS?

Designed exclusively for BT Shareholders – as you would expect you get preferential rates to standard BT Credit Card customers:



0% on cash transfers to your current account for 12 months from the date your account is opened (3% handling fee applies)

0% on balance transfers for 12 months from the date your account is opened (3% handling fee applies)

0% on card purchases for 6 months from the date your account is opened*

15.9% APR typical rate (variable)

Get money off your BT phone bill, automatically¹

That's right, the BT Credit Card is the only card that gives you money off your BT phone bill for spending on your credit card. You can save the equivalent of up to 7 months line rental. And if you're currently not paying by Direct Debit or Monthly Payment Plan, simply set up a recurring authority to your BT Credit Card and save £18 per year against the cost of the payment processing fee². Since this £18 saving is separate to the £75 discount you could earn off your BT phone bill, the maximum combined saving you could earn is a massive £93 per year.

Sign up before 30th September and guarantee your chance to WIN* a Samsung 32" Digital TV. Why delay?



Call: 0800 707 6298 quoting 'Exclusive offer'
Or Visit: www.bt.com/shareholdercard

Terms and Conditions: ¹ Applies to eligible card purchases. Reward of 1p for every full £2 spent up to £250 per month, thereafter 1p for every full £1 spent in any one month. Maximum discount in any 12-month period of £75 per cardholder. Discount applied to next available BT home telephone bill. BT billing address must be the same as the credit card billing address. Exclusions and conditions apply. ² A charge of £1.50 per month/£4.50 per quarter levied by BT Payment Services Ltd, a BT Group company for line rental payments made by methods other than Direct Debit or Monthly Payment Plan. *For details of how we allocate your repayments particularly when promotional offers have the same rate, please see paragraph 2f of your terms and conditions. The BT Credit Card is issued by MBNA Europe Bank Limited, Registered Office: Stansfield House, Chester Business Park, Chester CH4 9QQ. Registered in England number 2783251. MBNA is authorised and regulated by the Financial Services Authority. Credit is available, subject to status, to UK residents aged 18 and over. You cannot transfer balances from another MBNA account. We will monitor or record some phone calls. MBNA is authorised and regulated by the Financial Services Authority.

***Prize Draw Rules** 1. To be eligible to enter the draw you must open a BT Credit Card on or before 30th September 2008. Your account must stay open, within its credit limit and not be in arrears or dispute during the term of the prize draw. 2. If you open a new BT Credit Card account, you will automatically receive one entry into the prize draw. 3. Those involved in the promotion and execution of the draw, employees of MBNA Europe Limited (the issuer of the BT Credit Card), BT and their families or agents are not eligible to enter. 4. The draw will be made on 7th October 2008. 5. There will be one winner, who will win a Samsung 32" Digital TV. There will be no cash alternative to the prize. 6. The winner will receive notification no later than 14th October 2008. 7. The names and county of the winner will be available after 14th October 2008 by sending a stamped addressed envelope to BT Credit Card Marketing Team, BT Group plc, 81 Newgate Street, London EC1A 7AJ. The decision of BT is final and no correspondence will be entered into. 8 The Promoter is BT Group plc, 81 Newgate Street, London EC1A 7AJ, registered in England and Wales no. 4190816.

STUNNING 37" DIGITAL LCD TV

As seen on TV

Samsung's Series 6 range of LCD TVs offers sensational design and a truly magnificent viewing experience that will seduce the eye in any room of your house

- Full 1080P High Definition
- Built in Digital Tuner
- Swivel table-top stand
- 4 HDMI connections

Usual BT Shop price £729.99
BT SHAREHOLDER PRICE
£709.99
Offer ends 31 October 2008



32" BT Shareholder price
£595.99

40" BT Shareholder price
£799.99

46" BT Shareholder price
£1069.99

52" BT Shareholder price
£1469.99

WIRELESS READY MULTIMEDIA LAPTOP

Big on performance at a bargain price!

- Intel® Centrino® 2 processor technology P8400 (2.26GHz) with 4GB memory. Model Q310
- Genuine Microsoft Windows® Vista® Home Premium
- Great for movies: 13.3" widescreen display and superb graphics
- Big on storage space: 250GB hard disk
- DVD writer with Lightscribe
- 7-in-1 card reader, integrated webcam

Usual BT Shop price £675.99
BT SHAREHOLDER PRICE
£665.99
Offer ends 31 October 2008



Terms and Conditions: Prices subject to change without notice. Please visit www.bt.com/shop/forwardsept for the latest prices. Prices are inclusive of VAT but exclusive of delivery. Delivery charges for online orders are based on weight of product and order value and will be confirmed at the checkout. Delivery for telephone orders will be charged at a flat rate of £15.00 for any order which includes a television (of any model or size) and £6.00 per order for all other orders for our standard 1-3 day service. Surcharges for Outlying Regions and/or upgrades to premium services will be applied in all cases. For full details, please see www.bt.com/shop/delivery. Calls may be monitored to ensure levels of service and for training purposes. We regret that we are only able to deliver to addresses in the UK. Errors and omissions excepted. *Calls are charged at 8p per minute from a BT landline. Charges from mobiles and other networks may vary. †Free Delivery Promotion: Only orders placed online over £99 inc VAT (but excluding delivery charges) qualify for free delivery. Free delivery uses our standard service which normally takes 1-3 days from despatch. Surcharges for Outlying Regions and/or upgrades to premium services will be applied in all cases. For full details, please see www.bt.com/shop/delivery
*A separate quarterly fee is payable.



BUY ONLINE
at special Shareholder prices only at
www.bt.com/shop/forwardsept



PHONE ORDERS
0870 429 3823* Lines open
Mon-Fri 9am to 5pm

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Shareholder offers from the

BT Shop

September 2008

BT VERVE 500

Trio Cordless Phone with built in Answering Machine (Silver)

- Sleek and stylish design
- Up to 255 name and number directory
- Up to 28 minutes recording time

Usual BT Shop price £129.99

BT SHAREHOLDER PRICE
£49.99

Offer ends 31 October 2008

Also available	Usual price	Shareholder price
Single	£69.99	£29.99
Twin	£99.99	£39.99



SAVE
£80

Offer whilst
stocks last

There are over 15,000 products to choose from at the BT Shop...

- Phones & accessories • Audio • Photo & Video
- Notebooks & Desktops • TVs & Home AV • Printers and Scanners
- Display & Projectors • Components & Storage • Plus more!

All available with Shareholder discounts when you register - see page 2

FREE DELIVERY on online orders over £99†
only when you visit www.bt.com/shop/forwardsept

Choose from these specially selected Shareholder offers... or choose from 15,000 products at the BT Shop!

BT FREESTYLE 350

Quad Cordless Phone Answering Machine (Grey)

- Choice of outgoing message
- Caller Display with 30 number calls list
- Handsfree functionality

Usual BT Shop price £119.99

BT SHAREHOLDER PRICE £69.99

Offer ends 31 October 2008

Also available	Usual price	Shareholder price
Twin	£79.99	£49.99



Offer whilst stocks last



BT GRAPHITE 1100

Twin Cordless Phone (Black)

- 40 number calls list of received and missed calls
- 10 last number redial
- Base and handset ringer volume control

Usual BT Shop price £44.99

BT SHAREHOLDER PRICE £22.99

Offer ends 31 October 2008

Also available	Usual price	Shareholder price
Quad	£74.99	£44.99

Want year round Shareholder discounts on all BT Shop products?

If you like the prices featured here and would welcome access to superb BT Shareholder discounts 24 hours a day, 7 days a week... then visit www.bt.com/shop/forwardsept to learn how you can register today!



BUY ONLINE

at special Shareholder prices only at www.bt.com/shop/forwardsept



PHONE ORDERS

0870 429 3823* Lines open Mon-Fri 9am to 5pm

*Calls are charged at 8p per minute from a BT landline. Charges from mobiles & other networks may vary.

BT BIG BUTTON 100

Corded Phone (White)

- Hearing aid compatible
- Call indicator light flashes when call received
- Incoming or outgoing speech and volume control

Usual BT Shop price £24.99

BT SHAREHOLDER PRICE £15.99

Offer ends 31 October 2008



SAVE £10

BT PARAGON 550

Corded Phone Answering Machine (White)

- Ideal for the home office
- 100 name & number memory
- 16 minutes recording time

Usual BT Shop price £39.99

BT SHAREHOLDER PRICE £29.99

Offer ends 31 October 2008

BT REVEAL

Cordless Phone Answering Machine (Black)

- Stunning design combined with great functionality
- Up to 20 minutes record time
- Large display on back of handset (clock/telephone number)

Usual BT Shop price £99.99

BT SHAREHOLDER PRICE £49.99

Offer ends 31 October 2008



SAVE £9

EASY TO USE BIG BUTTON PHONE



SAVE £50

Offer whilst stocks last

FREE DELIVERY on online orders over £99† only when you visit www.bt.com/shop/forwardsept

BT FREESTYLE BIG BUTTON 610

Twin Cordless Phone (White)

- One of the easiest to use phones on the market
- Large buttons for ease of use on handset
- Loud volume with easy controls

Usual BT Shop price £49.99

Includes Inductive Coupler (compatible with most hearing aids)

BT SHAREHOLDER PRICE £34.99

Offer ends 31 October 2008



SAVE £15

Offer whilst stocks last

Offer whilst stocks last



SAVE £30

BT SYNERGY 4500

Cordless Phone Answering Machine (Black)

- Caller Display with 50 number calls list
- Remote access to your messages
- 255 name & number directory

Usual BT Shop price £59.99

BT SHAREHOLDER PRICE £29.99

Offer ends 31 October 2008

Buying online is so easy

Step 1: Go online

Go to www.bt.com/shop/forwardsept - and this will automatically activate the shareholder discount.

Step 2: Browse and choose

Choose from about 15,000 products and add your selections to the shopping basket.

Step 3: Checkout

When ready click "View Basket". To pay by credit or debit card click "Go to checkout", to use PayPal click "Checkout with PayPal", to use Google click "Google Checkout".

Step 4: Log in

If you already have a BT Shop account, log in now. If not click the "Home User" icon to open a new account and follow the simple on-screen instructions.

Step 5: Pay

If you are new to BT Shop and not using PayPal or Google Checkout you need to click the "Add a new Payment" button and enter the details of your credit or debit card. Existing account holders can choose to pay with an existing card, or add a new one.

Step 6: Place order

Check the details of your order and click "Place Order".

We accept payment by:

